



PROFESSIONAL SCRUM WITH USER EXPERIENCE (PSU) TRAINING COURSE

COURSE SUMMARY

In this 2-day hands-on course, students with some Scrum experience will learn how to integrate modern UX practices, (UX is more than UI) into the way they are working in Scrum and how to work most effectively within Scrum Teams. Design work can sometimes feel slow, and not well suited to quick agile cadences and Scrum events, but that isn't the case. Learn UX techniques that fit beautifully into Scrum, and practice these techniques with cross-functional teams in class.

WHO SHOULD ATTEND

This course will be useful to Scrum Masters, Product Owners and Scrum Team members who want to collaborate across UX/UI disciplines and specialties. It also applies to UX Professionals who work with Scrum Teams using Sprints and those who want to integrate Lean UX principles into Professional Scrum.

COURSE OUTLINE

- Scrum with UX enhances continuous learning
- Framing work as problems to solve
- Outcomes over outputs
- Managing UX work in Scrum
- Focus on users
- Experimentation

KEY LEARNING OUTCOMES:

Following this training, participants will be able to:

- Gain a common understanding of what is meant by Professional Scrum
- Dispel many myths about User Experience and its relationship to Agile and Scrum
- Experience how the UX mindset and the Scrum framework compliment, align, and integrate
- Learn the advantages of thinking of work as problems to solve, and the Business Problem Statement's role in this
- Understand how the Scrum Team can connect more closely with end users and customers
- Understand how "easily" and "quickly" we can do product development and include UX
- Learn the advantages of thinking of work as problems to solve, and how Business Problem Statements can frame the discussion
- Learn common patterns for employing UX practices within a Sprint and within a cross-functional team that includes UX Professionals
- Learn how to plan and balance both discovery and delivery work
- Leave with some UX techniques that can be accomplished within the Scrum Team
- Understand how anyone on the Scrum Team can support UX practices in support of the product
- Focus on outcomes and impacts over outputs
- Embrace the need to release and use measurements to validate outcomes
- Realize the importance of incorporating UX work as part of the Product Backlog
- Learn the value of testing hypotheses with experiments
- Understand how to design experiments to be as low-cost, low-risk as possible, and how to make them "ride the Truth Curve" as you increase investment

ASSESSMENT & CERTIFICATION

- Up to 25 people may attend the training
- The Professional Scrum with User Experience workshop prepares attendees for Scrum.org's **Professional Scrum with User Experience (PSU)** certification.
- This industry recognized certification requires a minimum passing score on their associated assessments (not included in this course)
- Scrum.org maintains a public list of everyone holding the PSU credentials.



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